

# *Barco targets the dental market with attractive, fully cleanable 22" display*

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Kortrijk, 12 March 2013 – Healthcare imaging expert Barco has developed a brand-new 22" display to meet the imaging needs of dentists. The new Eonis features a fully cleanable front glass panel to prevent infection – a first in the market – and a unique front sensor to ensure superior, controlled image quality. Its white, sleek design and versatile mounting options make it the perfect fit for today's dental practices.

## *Designed especially for dentists*

The 22" Eonis is the first dental display on the market that can be disinfected, both front and back, with commonly used cleaning agents. The display combines this cleanability feature with an attractive design. Stylishly white with rounded corners and an integrated cable management system, the Eonis will perfectly blend into every dental practice.



## *Front sensor for image consistency*

More than an attractive design and cleanability, the 22" Eonis display also ensures the image quality that Barco is renowned for in hospitals around the world. The crisp, high-contrast images deliver the detail dentists need for fast, more effective interpretation of dental images, even in brightly-lit dental cabinets. To guarantee image consistency at all times, the Eonis features a unique front sensor that automatically aligns image quality every time the display is turned on. Dentists will appreciate the display's built-in DICOM settings that allow the most accurate analysis of complex dental X-ray images. Moreover, the new Eonis comes complete with Barco's online MediCal QAWeb service, which further strengthens image consistency and allows dentists to easily personalize their image settings.



## *Versatile and multi-purpose*

When developing the dental display, Barco also paid special attention to versatility and ergonomics. The Eonis can be used with a VESA stand on the dentist's desk, or mounted on a rotatable arm. Multiple connections are available, including extra inputs to show video content.

## *Enhance the patient experience*

"Dentists are committed to providing the best possible care for their patients and they choose their equipment to achieve that goal.

We are happy to contribute with the first display engineered completely with the dentist in mind. The new Eonis line combines a sleek design, the best cleanability and easy mounting with Barco's renowned image quality," says Stephane Willaert, Director Strategic Marketing, Barco Healthcare. "In this way, we help dental

professionals enhance their treatments and, more than that, the entire patient experience.” The new Eonis dental display is part of the larger Eonis family, which currently includes a white and a black 22” version.

### *About Barco*

Barco, a global technology company, designs and develops visualization products for a variety of selected professional markets. Barco has its own facilities for Sales & Marketing, Customer Support, R&D and Manufacturing in Europe, North America and Asia Pacific. Barco (NYSE Euronext Brussels: BAR) is active in more than 90 countries with about 3,900 employees worldwide. Barco posted sales of 1.156 billion euro in 2012.

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